

Parallel Session
DATE : 16 December 2023
TIME : 1000 – 1400

	BALLROOM Session 1 Track: Management Moderator: Ani Mekaniwati	ROOM 1 Session 2 Track: Management Moderator: Ahmad Ghufrony	ROOM 2 Session 3 Track: Design Moderator: Grace Mulyono
1000-1015	208 Teguh Wijayanto Predictability Of Stock Price Using Historical Price, Volatility Risk and Downside Risk Schools of Economics of Indonesia (STIESIA) Surabaya	220 Kuswanto The Effect of Organizational Changes and Organizational Culture On Lecturer And Employee Performance Schools of Economics of Indonesia (STIESIA) Surabaya	156 Yao Sidian Integrating Sustainable Concepts into Textile Design Courses - Effective Teaching Practices UiTM
1015-1030	210 Siti Asiah Murni Environmental Performance, Corporate Governance, Financial Performance and Carbon Emissions Disclosure Schools of Economics of Indonesia (STIESIA) Surabaya	221 Agung Pambudi Mahaputra The Role of Social Media Adoption and Its Impact on the Performance of Craftsmen in Tulungagung Businesses Schools of Economics of Indonesia (STIESIA) Surabaya	159 Izzat Zainuddin The Interaction of Ergonomic and Anthropometric Factors in Occasional Chair Design for Elderly Malaysians UNIMAS
1030-1045	212 James Tumewu Corporate Governance and The Internet Financial Reporting: Analysis of Public Companies in Indonesia Schools of Economics of Indonesia (STIESIA) Surabaya	222 Angga Permana Mahaputra Competitive Advantage as a Mediator Between Digital Marketing and Marketing Performance of Bamboo Craftsmen in Tulungagung Schools of Economics of Indonesia (STIESIA) Surabaya	162 Zhu Ziwei Research on the Innovation and Application of Jackson Pollock's "Drip painting" Elements in Fashion Design UiTM
1045 -1100	214 Annisa Sulihandini The Influence of Live Streaming, Product Reviews, Product Quality on Purchase Decisions Schools of Economics of Indonesia (STIESIA) Surabaya	225 Nur Qoudri Wijaya The Influence of Product Quality, Price, And Distribution Channels on The Decision To Purchase A Keris Center In Aeng Tong-Tong Sumenep Schools of Economics of Indonesia (STIESIA) Surabaya	166 Grace Mulyono The Design of Indonesian Furniture as a Solution to Human Life Balance Issues After the Pandemic Universitas Kristen Petra, Indonesia
1100-1115	215 Rani Rachmawati Stock Valuation Analysis Using Free Cash Flow to Equity (FCFE), Price Earnings Ratio (PER) and Financial Performance Assessment from an Economic Value Added (EVA) perspective Schools of Economics of Indonesia (STIESIA) Surabaya	228 I Gede Aryana Mahayasa The Role of Job Satisfaction In Mediating The Influence Of Workload On Employee Performance Schools of Economics of Indonesia (STIESIA) Surabaya	167 Li Zifei The Application of Totem Culture Elements in the Design of Jin Opera Cultural and Creative Products UiTM

1115-1130	Erna Kurniawati Determinants of Personal Taxpayer Compliance in Indonesia (Study at KPP Pratama Sorong, Southwest Papua) Schools of Economics of Indonesia (STIESIA) Surabaya	216	Karyani Eka Wati Application Of the Utaut Model To Interest And Behavior In Using Mobile Banking Schools of Economics of Indonesia (STIESIA) Surabaya	232	Nazirah Mohamad Ba'ai Factors Influences Malay Traditional Jewellery as A Complementary Element in Malay Women's Costumes in Malaysia UiTM	168
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1200-1215	Andi Kahar Hariadi The Effect of Motivation On The Influence Of Work Ability On Performance: A Study Case At Pt. Nongsa Jaya Buana, Batam, Indonesia UTHM	185	Wenjin Zhao Analysis and Optimisation Strategies of Pedestrian Environment around TOD Rail Transit Stations in Guangzhou City University Malaysia	188	Laksmi Kusuma Wardani Implementation Of Project Based Learning and Service Learning In Interior Design Study Program, Petra Christian University Universitas Kristen Petra, Indonesia	177
1215-1230	Ani Mekaniwati Environmental Marketing: Marketing Strategy for SMEs in Achieving Sustainable Business Performance in Pekalongan City, Central Java Province, Indonesia UTHM	186	Dewi Rahmayanti Underlying Factors for Individuals To Invest In Mutual Funds On Mobile Platforms Universitas Bengkulu, Indonesia	192	Tu Ling Exploring the Impact of Packaging Design on Consumer Purchase Behavior for Northeastern Cereal Agricultural Products City University Malaysia	193
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1245-1400	Lunch					

Parallel Session
DATE : 16 December 2023
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1400-1415	199 Soroush Avakh Darestani Organizational Performance Evaluation using BSC-MCDM Framework in Packed Food Products Supply Chain London Metropolitan University	219 Chong Xiu Qing Effects of Particle Sizes on Total Catechin Content and Antioxidant Activity of Musa Paradisiaca Inflorescence using Supercritical Carbon Dioxide (SFE-CO ₂) Extraction UPM	209 Wang Huan Protect Hakka Architecture Based on The Concept of Cultural Inheritance Infrastructure University Kuala Lumpur
1415-1430	204 Nindyh Yuliana Nirwana Analisis Faktor yang Mempengaruhi Nilai Perusahaan Industri Makanan dan Minuman di Indonesia - Malaysia University Narotama	226 Ahmad Faizal Zamli Review of torrefaction reactor design for WTE application TNB Research	230 Liang Wenjing Principles and Practice of Landscape Design Based on Traditional Chinese Landscape Painting City University Malaysia
1430-1445	205 Michelle Angeline The Influence of Organizational Vision, Organizational Culture and Teacher Salary on Teacher Motivation and Performance at Little Sun Trilingual School Surabaya University Narotama	240 Fajril Akbar Study Of the Potential Energy Saving In Lighting Systems On Campuses In Tropical Areas With A Combination Of Natural And Artificial Light Universitas Andalas Padang	231 Chen Yijing The Integration of Traditional Symbols and Modern Product Design: Cultural Inheritance and Innovation City University Malaysia
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1500-1515	238 Qu Yuyuan The Marketing Strategies for Increasing Sales Performance of Chinese Tea: Case Study on Ankang Tea in Shaanxi Province in China City University Malaysia	183 Chen Xi Online Teaching at universities in China: Advancement of Educational Technology or Reality's Helplessness? City University Malaysia	235 Song Shen Design Virtual Reality Interface to Enhance the User Experience Of Intangible Cultural Heritage Protection City University Malaysia

1515-1530	<p style="text-align: center;">Maniah 241</p> <p style="text-align: center;">The Influence of Work Environment on The Performance of Employees of The Indonesian Classification Bureau with Motivation as Mediating Variable</p> <p style="text-align: center;">UTHM</p>	<p style="text-align: center;">Fevi Syaifoelida 211</p> <p style="text-align: center;">The Analysis Study of Technical and Customer Requirement by Using HOQ Towards Smart Cooling System of Automobile</p> <p style="text-align: center;">UNITEN</p>	
1530-1545		<p style="text-align: center;">Fevi Syaifoelida 217</p> <p style="text-align: center;">The Final Design Selection by Using CFD and Morphological Analysis Towards Smart Cooling System of Automobiles</p> <p style="text-align: center;">UNITEN</p>	
1530-2000	Rest/End		